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PATENT DOCKET NO.: 2207/5939

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANTS

VORA, SANJAY et al.

SERIAL NO.

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December 29, 1998

FOR

STRUCTURED WEB ADVERTISING

GROUP ART UNIT

2176

EXAMINER

Huynh, Cong Lac T

HON. COMMISSIONER FOR PATENTS P.O. Box 1450 Alexandria, VA 22313-1450

AMENDMENT

SIR:

The following amendments and remarks are in response to the Office Action dated April 18, 2006.

Amendments to the claims begin on page 2.

Remarks begin on page 10.